

# Emanuel Resnikoff

UX Researcher/Designer - Seattle, WA

206-573-8608

www.emanuelresnikoff.com

contact@emanuelresnikoff.com

**Dear Prospective Employer** Hello,

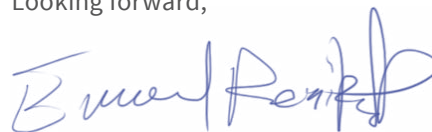
Thank you for considering my application. I currently lead user experience research for Blulink Solutions, and contribute as a UX designer and in other capacities as needed. Blulink offers a wide range of enterprise services for a relatively small company, requiring that every team member perform a variety of roles throughout the product development life-cycle. From the beginning of a new engagement, I work directly with stakeholders to understand business goals and technical requirements. I conduct formative user research and analyze pertinent data in order to identify critical issues, generate user stories, and discover business opportunities. I run stakeholder workshops to validate assumptions and obtain agreement on design goals. I create wireframes to communicate design concepts, and iteratively build up to high-fidelity interactive prototypes. Evaluative usability tests and client presentations validate design choices throughout the process.

On a recent project, with the support of our team, I addressed business risks by designing a new collaboration tool to replace a home-grown solution. The new tool integrates with the enterprise's cloud platform to provide a cohesive, collaborative user experience across devices. It simplifies tasks to promote a more efficient work-flow, while adding many user-desired features that were not available in the previous tool.

My *portfolio website* includes a case study of that project and the previous user experience research on which it was based. There, you will see how I have applied data analysis, UX research, and design methodologies to solve a variety of business challenges. My research includes both qualitative and quantitative analysis, and my design work leverages advanced technologies where appropriate, such as machine learning, natural language processing, and mixed reality environments. Use password *speak4theUser* to access protected projects.

The experience I have gained at Blulink has been immensely rewarding. However, I feel that I can make more significant contributions to large enterprise clients with the support and backing of a larger team than is currently at my disposal. I am open to a broad range of business-oriented, human-focused roles. Please reach out to discuss your needs.

Looking forward,



Emanuel Resnikoff

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## Letters of Recommendation **Mark Bardsley – UX Design Lead at Blulink Solutions**

Emanuel works hard, wields many tools, and is flexible in his battle for the best user experiences. This was impressed upon me as we worked together in a variety of different settings. For instance, I worked with him on an analytics project where he organized UX workshops and deftly maneuvered a variety of interdependent technical and user based constraints. And, I saw him brilliantly collect, synthesize, and present user research and insights. He's thoughtful, thorough and tenacious. I highly recommend him.

## **C. Ashby Fiser – Director of User Experience at Blulink Solutions**

“[Emanuel] is a gifted researcher with an eye for detail. He has an impressive breath of academic and practical knowledge in UX including UX for VR. He has consistently met or exceeded all expectations and has been a pleasure to work with at Blulink.

## **Doug Heinlein – Academic Director at The Art Institute of Seattle**

“I worked with Emanuel in a number of classes at a variety of levels in the Bachelor Degree program including Senior Project and final Portfolio development. In each case I found Emanuel to be enthusiastic, tenacious and determined to succeed despite any obstacle that may have deterred his progress. Beyond his excellent research, iterative and creative skills he evidences the highest form of camaraderie and team collaboration with his fellow classmates, and also worked, on his own time and on his own volition, with struggling students, to help clarify their approach to problem solving. I am happy to add my endorsement in his pursuit of a full time position in the field. He will be an ace on your team, with design leadership in his future.

These and more at - [www.linkedin.com/in/emanuelresnikoff](http://www.linkedin.com/in/emanuelresnikoff)

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I work at the intersection of design, business, and technology; providing value to enterprise clients by advocating for user-centered solutions. I balance user needs with business goals, conduct user research, design and test solutions, and consult through visual design to implementation.

## Experience    UX Research & Design

### Blulink Solutions - Sep 2016 to Present

User Experience Research | Design | Validation

Machine Learning | Personalization

Enterprise Consulting | User Advocacy

### Web Design & Development

#### Resistance Theory LLC. – Oct 2015 to Mar 2017

eCommerce | Small Business Consulting

## Education    B.S. Degree - Web & Interactive Media Design

### The Art Institute of Seattle - 2016

Dean's Honor Roll

### A.S. Degree - Electronic Systems Technology

#### American River College - 2005

National Dean's List | Phi Theta Kappa

## Design & Development

Sketch	HTML 5
InVision App	CSS 3
InDesign	Javascript/jQuery
Photoshop	PHP
Illustrator	Wordpress
Premiere	Sharepoint

## Aspirations & Growth

Business Intelligence & Data Visualization  
AR/VR Interaction Design & Prototyping

## Supplementary Skills

Photography & Video Capture  
Prototyping with the Oculus Rift DKII  
Motion Tracking with Leap Motion VR  
Electronic Circuit Design & Assembly  
Programming the Arduino Microcontroller